

Create Exceptional, Stress-Free Employee Gifting Experiences With IGCC!

How you recognize your employees matters. Giving a universal gift doesn't please everyone. **80%** of employees prefer gift card rewards (Fiserv).



EASY SELECTION

Incentive Gift Card Coalition (IGCC) members make the gifting process easy with a wide assortment of brands for consumer goods, dining, travel, entertainment, and charitable donations. They also provide pre-paid Visa, MasterCard, Discover or American Express cards.



SERVICE & SUPPORT

Whether you need 10 gift cards a year or a complete solution for your employee rewards program, our IGCC Members are gifting experts. They can advise you on the best rewards and delivery methods to give your employees an exceptional gifting experience that makes them feel valued.

Visit usegiftcards.org >>

★ **Merchant Partners** represent some of the most popular consumer goods, dining, travel and entertainment brands.

★ **Distribution Partners** provide many brands and pre-paid gift card options with distribution systems and support services.



SAVE MONEY AND GET THE CHOICES AND SERVICES YOU NEED

- ✔ **Volume discounts:** Gift cards are sold at a discount when purchased in bulk or by businesses; the more you buy, the more you can save.
- ✔ **Brand choice:** Working with a distributor allows you to choose whether you would like to give a gift card for a specific brand or let your recipients choose for themselves from a variety of brands.
- ✔ **Personalization:** Many companies/brands offer the ability to add your own logo to the gift card, choose images for special occasions, or even offer specialty packaging options.
- ✔ **Card types and denominations:** Many brands offer choices in the type of gift card – physical or digital (also called eGift) – and the value of the gift card can vary depending upon your need.
- ✔ **Online account management:** Simplifies ordering and repeat purchases.



Employee engagement, performance, and productivity are **14% higher** in organizations with employee recognition programs than in those without (Deloitte).



IGCC Distribution Partners can be your one-stop shop! Connect with a Partner to explore your gift card choices for consumer goods, dining, and more; or Visa, MasterCard, Discover, and American Express.

1. Visit usegiftcards.org, go to the IGCC Directory tab, then click on Find a Gift Card Provider and choose Distribution Partners.
2. On the Distribution Partners page, access Partner websites to see brands and options. Look for Gift Cards, Rewards, Incentives, or Products links in the site navigation.
3. Choose a supplier and make your purchases!

About IGCC | usegiftcards.org

The Incentive Gift Card Council (IGCC) is a strategic industry group within the Incentive Marketing Association (IMA). Our membership consists of over 150 industry leaders – retailers, distribution partners, vendor/processor partners, agency partners, resellers and incentive houses. By joining IGCC, our members show their commitment to industry best practices and continuing education in the business-to-business gift card marketplace, as well as furthering the education of corporate America on the use of gift cards as corporate incentives, recognition, and customer loyalty programs. Learn more at www.usegiftcards.org.